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BARRIERS TO CULTURAL CHANGE IN ORGANISATIONS



GRIN Verlag Gmbh Nov 2014, 2014. Taschenbuch. Book Condition: Neu. 225x149x10 mm. Neuware - Essay from the year 2014 in the subject Business economics - Business Management, Corporate Governance, grade: 1,0, University of Applied Sciences Riedlingen, language: English, abstract: The intent of this essay is to describe the concept of cultural change, especially focussing on typical barriers to cultural change in organisations and how they can be overcome! Additionally these barriers and possible solutions will be illustrated using an example...

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- Released at 2014



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